Coupons Can Work in Any Location

• Location management use coupons to acknowledge employee excellence.
• Can reduce vandalism opportunities.
• Can be used as employee incentives.
• Customer’s holiday parties and special occasions.
• Initiate specialized vending campaigns to promote goodwill.
• Introduce/sample new products.
Benefits for the Operator

Coupons help build a Partnership with your location.

• Help manage cost of refunds.
  - Refunding cost of product, not cash (MDB)
• Operators using MAG Coupons for favorable commission payment
• Reduces food throwaway, attachment allows extra value to food that might have to be discarded
• Route men can use them to say “sorry for the inconvenience”
Benefits for the Operator

• Coupons can be pre-sold or used as part of commissions.
  - Adjust commission by $1 for each re-usable promotional vend coupon
• It is money that must be returned to your machine.
Generic Coupons

Four Styles to Choose From
Custom Coupons

Use Company Name and Logo
Additional Customization

• Coupons can be customized on the back in red ink

FRONT

BACK

GOOD JOB!

From Wellman, Inc.

Wool Division
GOOD JOB!
From Coors Brewing Co.
Memphis, TN
GENERIC COUPONS - CUSTOMIZATION

All Prices per 1,000 except artwork and handling fees – 5,000 minimum

First time orders
Artwork Creation and Handling* $150.00 (One-Time)
Coupons $100.00
Printing (on back in PMS RED only) $190.00 per 1,000

Reorders
Coupons $100.00
Printing $190.00 per 1,000

Handling $25.00

NOTE: Custom Generic Coupons – 14 Day Delivery

*Artwork created with customer input and final approval. Customer supplied artwork must be press-ready, or artwork creation fee will still apply. Company logo must be provided as a high resolution .tif, or .eps file format. It can also be provided as a clean black and white copy from a laser printer. If logo re-creation is deemed necessary by designer, an additional $100 will be assessed.
Manufacturing Facilities

- No lost time injuries.
- Performance/safety award recognition.
- Birthday and Anniversary gifts.
- Attendance rewards.
- Meals for 2nd & 3rd shifts.
- Employer supplied cold drinks on extreme heat days.
- Participation award for Red Cross “blood donor drives” or United Appeal kick off!
Schools

- Student recognition.
- Reading and achievement awards.
- Perfect attendance.
- Promote healthy foods.
- Sports drinks for athletes.
- Teacher performance recognition.
Retail/Hotel/Casino Service Locations

• Have a soda or coffee while you wait.
• Part of hotel/casino “honored guest package” for regular patrons
• Valued “Gratuitous” cigarettes
• Thank you for your business
Coupons Can Be Used In Two Ways

#1: Multi-Drop Bus Technology as a Free Vend

Free vend coupons can only be used on MDB machines. Each coupon allows the customer to make one free selection from the machine.

**OR**

The value of the coupon can be set at various increments of a dollar. $1 - $2 - $5 etc.

Note: Coupons, due to the controller board limitations, can NOT be set for values of cents.

(Vending Machine Controller must Support FF Signal)
Coupons Can Be Used In Two Ways

#2: Serial/Pulse Technology as a Dollar Credit

Virtually all machines can accept a coupon as a dollar credit. The value of the coupon can be set at various increments of a dollar depending on the interface.

PULSE: $1, $2, $3, $4, etc.
SERIAL: $1, $2, $5, $10, & $20

(Pre 1997 BA30S units can only be programmed for coupons in the pulse mode)

(Vending Machine Controller must Support FF Signal)
Security

• Coupons must conform to certain optical and magnetic ink requirements which greatly influence look and design.
• Optic and magnetic checks can be varied slightly, but only at the risk of reducing security against color copies.
Custom Coupon Development

10-12 Weeks

- Coupon development performed at Coinco based on customer input.
- Once final design approved, coupons are given a part number and artwork is released.
- Printing and cutting completed at St. Louis printer familiar with coupon requirements: controls security, size, quality and acceptability.
- Must be ordered in 1000 piece quantities.
- Field programmers are available - cost $136.00
CUSTOM MAG COUPONS

$ 3,000 Software Development-Programmer, Design Artwork and Qualify

2-color 3-color 4-color 5-color
call for current quotation

NOTE: PROGRAMMERS $136.00 EACH

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